

ArDrive was built with the intention of getting permanent data storage into the hands of everybody. The ARDRIVE Token ( $\mathbf{D}$ ) makes it so users can take part in the governance of ArDrive & help shape the future of the platform while benefitting from their contribution to the ecosystem.

- The 2022 Usage Rewards program, Inferno, is designed to reward users with
  D tokens for uploading data through the ArDrive suite of apps.
- Total number of tokens to be distributed: **D**50,000
  - **D**40,000 for Group Efforts
  - **D**10,000 for Individual Efforts
- Upload stats are collected for the whole week, and rewards are sent out on the weekends.

## **Group Effort Rewards**

We took a survey after our last rewards program, **Dust**, and learned that participants weren't inclined to tell others about ArDrive because that would impact the amount of daily **D** tokens they would receive. In an effort to change that, we propose a community effort to unlock **D** tokens for everybody, with incentives for those that go above & beyond.

Weekly rewards will be sent out to the top uploaders for the week. Each week has a minimum amount that is needed to be uploaded in order to ensure ARDRIVE tokens are not being rewarded to users who upload a very small amount of data. If this minimum is not reached then no rewards are distributed for that week, and an extra week is added to the season.

# **Group Effort Rules**

- **D**40,000 to be distributed over 40 weeks
- **D**1,000 awarded per week to the top 50 uploaders, distributed on Sunday Evening at 10pm EST
- Upload data is collected from Sunday 12AM EST TO Saturday 11:59PM EST
- Minimum amount uploaded for a user to qualify for  $\mathbf{D}$  token distribution is 1000MB per week

- This ensures users are not able to win ARDRIVE tokens for a very small amount of data
- At least 50 unique wallets need to upload 1000MB for the week, totaling 50GB weekly minimum data size
  - **D** Tokens will only be distributed if 50 unique wallets have uploaded the minimum
  - This will encourage users to share Inferno with others and work as a team to hit the weekly goal.
- If less than 50 wallets uploads 1000MB, no rewards are given out.
  - 40 total weeks of rewards will go out totaling the proposed **D**40,000 tokens. If a week is missed, the season is extended.
- A rules review will be performed after 5 weeks to validate players are following them correctly.
  - This allows the Core Team to stop the program if it is being abused.

## Weekly D Token Distribution

20 - <b>D</b> 22	45 & 46 - <b>D</b> 3
21 - <b>D</b> 21	47 & 48 - <b>D</b> 2
22 - <b>D</b> 20	49 & 50 - <b>D</b> 1
23 - <b>D</b> 19	
24 - <b>D</b> 18	
25 - <b>D</b> 17	
26 - <b>D</b> 16	
27 - <b>D</b> 15	
28 - <b>D</b> 14	
29 - <b>D</b> 13	
30 - <b>D</b> 12	
31 - <b>D</b> 11	
32 - <b>D</b> 10	
33 & 34 - <b>D</b> 9	)
35 & 36 - <b>D</b> 8	3
37 & 38 - <b>D</b> 7	•
39 & 40 - <b>D</b> 6	5
41 & 42 - <b>D</b> 5	
43 & 44 - <b>D</b> 4	4
	21 - <b>D</b> 21 22 - <b>D</b> 20 23 - <b>D</b> 19 24 - <b>D</b> 18 25 - <b>D</b> 17 26 - <b>D</b> 16 27 - <b>D</b> 15 28 - <b>D</b> 14 29 - <b>D</b> 13 30 - <b>D</b> 12 31 - <b>D</b> 11 32 - <b>D</b> 10 33 & 34 - <b>D</b> 3 35 & 36 - <b>D</b> 8 37 & 38 - <b>D</b> 7 39 & 40 - <b>D</b> 6 41 & 42 - <b>D</b> 5

### **Streaking Rewards**

Special weekly rewards will be given to users who stake ARDRIVE tokens and upload at least a certain amount of data for 7 days in a row. "Streak Weeks" will be announced by the team after week 20 of the overall campaign. The goal is to encourage users to stake tokens in order to hopefully encourage participation in future governance of ArDrive and receive feedback on the staking process.

### **Streaking Rules**

- Limited rewards will be sent to users who uploaded big data consistently, for 7 days in a row. These "Streak Weeks" will be announced by the Core Team 3 days before they will start
- Up to  $\mathbf{D}$ 10,000 will be distributed for streaks.
  - Tokens left over will go back into the community pool to be used for future rewards programs & bounties.
- To be eligible, users must have **D**200 staked on community.xyz for at least 30 days (or 21,600 blocks) to be eligible.
- To participate, users must upload at least 1GB per day for 7 days in a row.
  - Streaks can only start on Sunday 12AM EST and run through Saturday
    11:59PM EST
- The top 20 users (ranked by the highest amount staked) will win the streak and receive additional **D**100 tokens on top of the weekly rewards from Group Effort.
- Streaks become eligible after week 20 of Inferno.
- The Streak rules will be reviewed after the first streak to ensure players are following them correctly.

The ArDrive Community can vote to modify or update the rules of Inferno at any time for any reason.